



Vice President for Marketing Search Committee Charge Meeting Agenda

August 6, 2024
10:30 am – 12:00 pm
President's Conference Room 206

1. **Welcome and Introductions from Committee Chair** – Rex Tolliver, Vice President for Student Affairs and Academic Support
2. **Charge to the Committee** – President Michael Amiridis
3. **Legal Considerations in Hiring and SC Freedom of Information Act** – Terry Parham, General Counsel
4. **Provide Legal Guidelines for Search** – Molly Peirano, Associate VP for Civil Rights and Title IX
5. **Roles and Responsibilities of Search Firm and Search Committee**
 - Discuss the search committee's role in this important process, appropriate interviewing, and communication as well as confidentiality.
6. **Overview of the Search Process and Scheduling the Search**
 - Review the search process and timeline, reviewing the important milestones and the committee's involvement in certain key tasks.
7. **Scoping the Position:**
 - a. Collect the committee's thoughts on the challenges and opportunities the Vice President for Marketing might face.
 - i. This is an information gathering process, which helps the search firm to fully understand the pivotal opportunities and challenges this person will face and the organizational context in which they must operate.
 - b. Some questions committee members might want to consider:
 - i. *In hiring this person, what will be the fundamental differences in your organization one year from now, three years from now, and five years from now?*
 - ii. *Are there more subjective or informal measures for determining the success of this individual?*
 - iii. *What organizational activities need to be sustained? Which ones enhanced? Which ones initiated?*