

## CHRISTOPHER B. YENKEY

University of South Carolina Darla Moore School of Business  
1014 Greene Street  
Columbia, SC 29208  
803-777-4374  
[cyenkey@moore.sc.edu](mailto:cyenkey@moore.sc.edu)

### ACADEMIC APPOINTMENTS

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- 2020 - present University of South Carolina Darla Moore School of Business  
[Associate Professor of International Business \(with tenure\)](#)  
Core faculty, UofSC School of Law, [Rule of Law Collaborative](#)  
Faculty Associate, [Walker Institute of International and Area Studies](#), African Program
- Current Editorial Positions:  
*Associate Editor*, [Management Science](#)  
*Consulting Editor*, [American Journal of Sociology](#)  
*Editorial Board*, [Administrative Science Quarterly](#)
- 2016 – 2020 University of South Carolina Darla Moore School of Business  
Assistant Professor of International Business
- 2011 - 2016 University of Chicago Booth School of Business  
Assistant Professor of Organizations and Markets  
Associate Professor of Sociology (by courtesy)  
Faculty, African Studies (by courtesy)

### EDUCATION

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- 2011 Cornell University (PhD, Sociology)  
Dissertation committee: Richard Swedberg (Chair), Victor Nee, David Strang  
Dissertation title “Building Markets from Ethnically Fractionalized Networks”
- 2001 University of Texas-Austin (B.A. Economics, Highest Honors)

### RESEARCH INTERESTS

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Economic sociology, organization theory, emerging and frontier markets, corruption, distrust, organizational wrongdoing

### PEER-REVIEWED PUBLICATIONS

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Yenkey, Christopher. 2018. “The Outsider’s Advantage: Distrust as a Deterrent to Exploitation.” [American Journal of Sociology, 124 \(3\): 613-663.](#)

Yenkey, Christopher. 2018. “Fraud and Market Participation: Social Relations as a Moderator of Organizational Misconduct,” [Administrative Science Quarterly, 63 \(1\): 43-84.](#)

Yenkey, Christopher. 2015. “Mobilizing a Market: Ethnic Segmentation and Investor Recruitment into the Nairobi Securities Exchange,” [Administrative Science Quarterly, 60 \(4\): 561-595.](#)  
[ASQ Editor’s Choice selection, Political Economy and Organizations](#)  
*2017 Granovetter Prize for Best Article in Economic Sociology, American Sociological Assoc.*

Previously titled “Building Markets from Ethnically Fractionalized Networks”

*2011 Academy of Management Best Paper Proceedings*

*2011 William H. Newman Award for Best Paper Based on a Dissertation, AOM*

*2011 Louis R. Pondy Award, AOM Division of Organization and Management Theory*

*2011 Ronald Burt PhD Student Paper Award, ASA Economic Sociology Section*

Palmer, Donald & Christopher Yenkey. 2015. “Drugs, Sweat and Gears: An Organizational Analysis of Performance Enhancing Drug Use in the 2010 Tour de France.” [\*Social Forces\*, 94 \(2\) 891-922.](#)

*2013 Academy of Management Best Paper Proceedings*

## BOOK CHAPTERS IN EDITED VOLUMES

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Yenkey, Christopher. 2018. “Contagious Capitalism: Locally Relevant Networks and the Recruitment of New Investors in Kenya.” In [\*Financing Innovation and Sustainable Development in Africa\*](#), edited by Cornell University Institute for African Development and the African Development Bank. Cambridge, UK: Cambridge Scholars Publishing.

Yenkey, Christopher. 2016. “Wrongdoing and Market Development: An Examination of the Distinct Roles of Trust and Distrust.” In [\*Organizational Wrongdoing\*](#), edited by Royston Greenwood, Donald Palmer, and Kristen Smith-Crowe. Cambridge, UK: Cambridge University Press.

Yenkey, Christopher, Laura Doering & Pete Aceves. 2015. “Multiple Uses of Mobile Money: Implications for Understanding Financial Inclusion.” In [\*The Kenyan Financial Transformation\*](#), edited by Michael King and Amrik Heyer, Financial Sector Deepening-Kenya.

Yenkey, Christopher. 2011. “Selling the Market to the Masses: Advertising, the State, and the Creation of Mass Retail Shareholding in Kenya, 2006-08.” In [\*The Worth of Goods\*](#), edited by Jens Beckert and Patrik Aspers. Oxford, UK: Oxford University Press.

Yenkey, Christopher. 2008. “Transparency, Democracy, and the SEC: 70 Years of Financial Market Regulation.” In [\*Transparency in a New Global Order: Unveiling Organizational Visions\*](#), edited by Christina Garsten and Monica Lindh de Montoya. Cheltham, UK: Edward Elgar.

## BOOK REVIEWS AND MINOR WORKS

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Review of *Plastic Money: Constructing Markets for Credit Cards in Eight Post-Communist Countries*, Akos Rona-Tas and Alya Guseva. 2014. Palo Alto, CA: Stanford University Press. [\*Administrative Science Quarterly\*, 60 \(2\): NP33-NP36.](#)

Yenkey, Christopher. “On the Development of Modern Economic Sociology.” In *American Sociological Association Economic Sociology Syllabi and Course Materials Guide, Third Edition*. 2006.

Yenkey, Christopher, Elisabeth Anderson, Michaela DeSoucey, and Corey Fields, eds. *American Sociological Association Syllabi and Course Materials Guide- Economic Sociology, Third Edition*. 2006.

Review of *The Moralization of the Markets*, Nico Stehr, Christoph Henning, and Bernd Weiler, editors. 2006. New Brunswick, NJ and London: Transaction Publishers. *The Canadian Journal of Sociology Online*. October 2006.

## WORKING PAPERS

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Yenkey, Christopher, Jonas Hjort, and Changcheng Song. "Ethnic Investing and the Value of Firms." Revise and resubmit, *Journal of Political Economy*.

Yenkey, Christopher. "Many are Better Than Few: Diverse Foreign Relations and State-Sponsored Political Violence Across Africa." Draft manuscript available.

Yenkey, Christopher. "Embedded Versus Arm's Length Transactions at a Global Scale." Draft manuscript available.

Yenkey, Christopher and Donald Palmer. "The Consequences of Organizational Misconduct: Comparing Outcomes for Front Line Workers Versus Managers." Draft manuscript available.

Yenkey, Christopher and Brent Simpson. "Breaking the Cycle of Corruption: An Experimental Approach to Empowerment." Data collection and analysis phase.

Yenkey, Christopher, Laura Doering, and Pete Aceves. "Mobile Money and (In)formal Financial Practices." Draft manuscript available.

## HONORS, AWARDS AND GRANTS

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Granovetter Award for Best Article in Economic Sociology, American Sociological Assoc. (2017)  
Core Faculty, Univ. of South Carolina School of Law Rule of Law Collaborative (2016-present)  
John E. Jeuck Faculty Fellow, Chicago-Booth (2015-16)  
Editor's Choice Selection, *Administrative Science Quarterly*, Political Economy of Organizations (2015)  
Fama-Miller Center for Research in Finance Grant, Chicago-Booth (2012)  
William H. Newman Award for Outstanding Paper Based on a Dissertation, AOM (2011)  
Louis Pondy Best Dissertation Paper, AOM OMT Division (2011)  
Ronald Burt Best Graduate Student Paper, ASA Economic Sociology Section (2011)  
Initiative on Global Markets Grant, Chicago-Booth (2011)  
Best Reviewer, AOM International Management Division (2011)  
Postdoctoral Fellowship, Max Planck Institute for the Study of Societies, Declined (2010)  
Most Promising Dissertation Proposal, AOM International Management Division (2010)  
Robert McGinnis Best Graduate Student Paper, Cornell University Dept. of Sociology (2010)  
Visiting Scholar, Institute for Economic Affairs, Nairobi, Kenya (2008)  
National Science Foundation Dissertation Improvement Grant (2008)  
Center for the Study of Economy and Society Dissertation Grant, Cornell University (2008)

## INVITED SPEAKER (Research seminars and invited conference talks only; \* scheduled)

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2019-2020      Washington University in St. Louis  
United Nations World Food Programme Research Department (Rome, Italy; postponed due to Covid-19)  
Ghana Anti-Corruption Coalition, hosted by Youth Bridge Foundation (Accra, Ghana)  
AOM Professional Development Workshops: Doing Organizational Research Around the World- Opportunities and Challenges; OMT Junior Faculty Consortium; Trust Between Individuals and Organizations

2018-2019 Princeton University  
Baruch College, CUNY (cancelled)  
Stellenbosch University  
AOM Professional Development Workshops: Doing Organizational Research Around the World- Opportunities and Challenges; Advanced Social Networks; Data Visualization; Corporate Social Responsibility; OMT Doctoral Student Consortium

2017-2018 Princeton University/Social Science Research Council, Dignity and Debt Network  
University of Pisa  
Society for Institutional and Organizational Economics Annual Meeting  
State Government Affairs Council National Summit  
AOM Professional Development Workshops: Doing Organizational Research Around the World: Opportunities and Challenges; OMT Doctoral Student Consortium

2015-2016 Dartmouth University  
London Business School  
London School of Economics  
University of Michigan  
Boston University  
University of Toronto  
University of South Carolina  
University of Chicago - Tsinghua University Joint Conference on Network Analysis  
AOM Professional Development Workshop: Revitalizing Organization Theory  
AOM Professional Development Workshop: Advanced Social Networks  
Oxford University Centre for Corporate Reputation 2015 Annual Symposium

2014-2015 Washington University in St. Louis  
MIT  
University of South Carolina  
Yale University  
Oxford University  
International Society for New Institutional Economics

2013-2014 University of California - Davis  
National University of Singapore  
INSEAD  
Boston University  
Harvard Business School  
African Development Bank - Cornell University Institute for African Development  
Financial Sector Deepening - Kenya

2012-2013 University of Michigan  
University of Chicago Center for Population Economics  
Northwestern University  
Harvard Business School

2011-2012 University of Kentucky  
London Business School

University of Chicago  
 Africa and Middle East Depository Association Executive Meeting (Fez, Morocco)  
 Central Depository and Settlement Corporation Ltd. - Capital Markets Authority (joint  
 workshop for executive management teams, Nairobi, Kenya)  
 Nairobi Securities Exchange Executive Management Team  
 Financial Sector Deepening- Kenya  
 Institute for Economic Affairs- Kenya

2010-2011 University of Chicago  
 Texas A&M University  
 University of Maryland  
 University of Pennsylvania  
 Cornell University

2009-2010 Brown University International Advanced Research Institute Conference on  
 Technology Entrepreneurship (BIARI)  
 Nairobi Stock Exchange Executive Management Team

## TEACHING

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2019-present *Research Design*, Univ. of South Carolina Darla Moore School of Business (PhD  
 program)

2018 - 2019 Research Methods Workshop, co-hosted with Univ of Stellenbosch Business School  
[African Centre for Development Finance](#). Five-day workshop on research methods for  
 policy makers, faculty, and PhD students (Cape Town, South Africa)

2016-present *Social Networks and Global Leadership*, Univ. of South Carolina Darla Moore School of  
 Business (elective offered in International MBA, Masters of International Business,  
 Professional MBA, and undergraduate Honors College). Recent student evaluations:  
 Professional MBA: 4.9/5.0 (2020), 4.8/5.0 (2019), 4.9/5 (2018)  
 Masters of International Business: 4.6/5.0 (2018), 5.0/5.0 (2017), 4.91 (2016)  
 Honors College Undergraduate: 4.7/5.0 (2019)  
 International Business Major: 4.1 (2019), 4.8/5.0 (2018); 5.0/5.0 (2017)

2011-2016 *Strategic Leadership*, Univ. of Chicago Booth School of Business (MBA elective, full  
 time and evening programs). Last student evaluations:  
 4.4/5 (Full time MBA, 2016); 4.5/5 (Evening MBA, 2015)

2010 *Introduction to Sociology*, Department of Sociology, Cornell University  
 Student evaluation: 4.5/5

2006-2009 *Macroeconomics*, Cornell University Johnson School of Management. Guest Lecturer:  
 “Monetary Policy and Macroeconomic Forecasting at the Federal Reserve Bank: Lessons  
 from the 2001 Downturn.”

2000-2001 *Supplementary Introduction to Macroeconomics* (UT-Austin, Department of Economics)  
*Supplementary Introduction to Microeconomics* (UT-Austin, Department of Economics)

